



Where ideas connect

## Utah Smart Site Business Profile Circuit Riders, LLC

### Contact:

Mary Ecsedy  
Project Director  
504 Sundial Drive  
Moab, UT 84532  
(435) 259-3181

### Website:

<http://www.circuit-riders.net>

### NAICS Code(s):

541511- Custom Computer Programming  
454111 – Electronic Shopping  
711510 – Independent Artists, Writers,  
and performers (technical writing)

### Company Established

October 15, 2003

### Employees:

Less than 5

### Contracting Registers:

CCR (DUNS 02190493)  
Hub Zones – Qualified HUBZone Small  
Business Concern (SBC) Application  
Number 15129

### Operating Systems:

Linux  
Windows 95/98/2000

### Business Relationships:

Gaeaorama, Inc.

### Competencies and Experience (last 3 years):

Software development/  
computer programming

onShore Development  
British Nuclear Fuel  
Conlon-Empey

Website design

Arches Repair Center  
Sunshine Gardens  
Nursery  
Moab Paper Company

**Company Overview:** We create online stores and interactive websites that are visually appealing, clear, and easy to use.

Circuit Riders is a technical partnership based in Moab, Utah, in the heart of the red-rock Canyon Country. We are experienced website developers, software developers, systems analysts, technical writers and graphic designers.

### Online Stores:

Whether you want to “sell a few things” on your website, or hundreds of products, we can help. We know the business of doing retail business online, and will help you through each step of the process.

### Design Partnerships:

Are you a website designer whose clients want to sell merchandise online, but you don’t build stores? We specialize in partnering with designers to build affordable online stores based on your designs that you can easily add to your clients’ websites.

Contact us today to increase your list of Services!

### Website & Software Development:

We are software developers with years of experience creating information websites and custom applications for individuals, universities, small businesses, and large corporations. We also develop interactive, database-driven websites and web-based applications.

We develop surveys, content management systems, online reservation systems, and more. We are currently learning how to develop layered maps.

### The Moab Trading Post:

[www.moabtradingpost.com](http://www.moabtradingpost.com) - online store area

[www.moabtradingpost.org](http://www.moabtradingpost.org) - community area

We built the Moab Trading Post to support local and regional artists, artisans, jewelers, authors, and other creative talent. The Moab Trading Post provides a place for them to sell their merchandise online.

If you are or your organization would like to participate in this unique and exciting online retail and community project, or you would like to develop your own trading post on the great cyber trail, please contact us!

Systems integration	British Nuclear Fuel Conlon-Empey
Data entry, conversion and imaging	onShore Development British Nuclear Fuel Conlon-Empey
Network development, management, service and support	onShore Development
Database development and applications	onShore Development British Nuclear Fuels Moab Trading Post
Technical writing	onShore Development British Nuclear Fuel CTI, Inc.
Computer Graphics	Moab Trading Post

## Other Competencies

We build online stores:

Dawn Design

Moab Trading Post

Moab Paper Company



Our core expertise is a unique blend of information design and rock-solid technical development. Although many design, marketing, and software companies offer similar services, few designers have our level of technical expertise, and few technical experts have our communication skills. We work with both technical and non-technical customers to solve real-world business and information problems.

Our work solves immediate customer needs while laying solid foundations for future change and growth – we build scalability into everything we do. The results are lower costs and increased revenue for our customers throughout the project and beyond.

## Key Management and Technical Staff:

**Mary Ecsedy:** Mary is our project director, and one of our senior developers. She is an information design specialist with years of experience as a website developer, systems analyst, and technical writer. Mary is a senior member of the Society for Technical Communication ([www.sct.org](http://www.sct.org)). She has a B.A. in Anthropology, which provides a solid foundation for her work with both technical developers and users.

**Don Ecsedy:** Don is our systems administrator, graphics manager, and digital darkroom expert. He is an experienced information developer who specializes in search engine strategies, Internet marketing strategies, and online storage and retrieval issues.

**Craig Brozefsky:** Craig is our technical director. He has years of experience building sophisticated web applications for universities and financial institutions around the world. He also builds easy-to-maintain websites for artists and social services organizations. He moonlights as a senior software developer at Northwestern University's Center of Connected Learning and Computer-Based Modeling ([www.ccl.sesp.northwestern.edu/](http://www.ccl.sesp.northwestern.edu/)).

**Utah Smart Sites:** Circuit Riders is a Utah Smart Site Enterprise. The Utah Smart Site Program is an initiative of the Utah Division of Business and Economic Development to encourage the creation of technology-based employment in small communities. For information, contact Les Prall at (801) 538-8804 or [lprall@utah.gov](mailto:lprall@utah.gov).